

Dear Sponsor,

Thank you for your interest in supporting The Czech School of Atlanta, honoring Karel Velan through our corporate or individual sponsorships. Through your generosity, we are able to offer affordable classes to anyone that is interested in learning more about the Czech Republic, the culture and the Czech language. In times of limited resources, contributions such as yours make an incredible difference in what is available to our students. For more information please download the following documents, which can be found in the Documents tab and contain all important information on how to provide sponsorship and what it entails: Introductory Letter, Sponsorship Flyer, and Sponsorship Commitment.

Thank you again for your support.

The Czech School of Atlanta, honoring Karel Velan

**Diamond Level Sponsorship (\$ 5,000 or more)**

- Promotions listed in Platinum Level Sponsorship
- Additional Advertisements and promotions based on individual agreement between sponsor and school

**Platinum Level Sponsorship (\$2,000 - \$4,999)**

- Sponsor's name or logo on all printed materials for events organized by The Czech School of Atlanta. 1 x full page advertisement in our e-newsletter , advertisement to be supplied by sponsor and must be child appropriate. Sponsor will have the opportunity to choose in which e- newsletter the ad will appear.
- 3 x half page advertisements in our e-newsletter , advertisement to be supplied by sponsor and must be child appropriate. Sponsor will have the opportunity to choose in which e-newsletters the ad will appear.
- Sponsor can display a child appropriate banner at all events organized by The Czech School of Atlanta.
- Company name or logo listed as Platinum Level Sponsor on the homepage of our website and our social networks with a link to sponsor's website or Facebook.
- The Czech School of Atlanta Car Magnet
- Thank You note in our e-newsletter and Certificate of Appreciation for sponsorship

**Gold Level Sponsorship (\$1,000 - \$1,999)**

- Company name or logo on all printed materials for events organized by The Czech School of Atlanta. 2 x half page advertisement in our e-newsletter , advertisement to be supplied by sponsor and must be child appropriate. You will have the opportunity to choose in which two e-newsletters your ad will appear.
- Sponsor can display a child appropriate banner at all events organized by The Czech School of Atlanta.
- Company name or logo on our website and our social networks with a link to sponsor's website or Facebook.
- The Czech School of Atlanta Car Magnet
- Thank You note in our e-newsletter and Certificate of Appreciation for sponsorship

**Silver Level Sponsorship (\$500 - \$999)**

- Company name or logo on all printed materials for events organized by The Czech School of Atlanta.
- 1 x half page advertisement in our e-newsletter , advertisement to be supplied by sponsor and must be child appropriate. You will have the opportunity to choose in which month's e-newsletter your ad will appear.
- Company name or logo on our website and our social networks.
- The Czech School of Atlanta Car Magnet
- Thank You note in our e-newsletter and Certificate of Appreciation for sponsorship

**Bronze Level Sponsorship (\$100 - \$499)**

- Acknowledgement on our website and on social networks
- The Czech School of Atlanta Car Magnet
- Thank You note in our e-newsletter and Certificate of Appreciation for sponsorship

**Basic Level Sponsorship ( up to \$99)**

- Thank You note in our e-newsletter and Certificate of Appreciation for sponsorship

**Please note that all sponsorship packages are valid for one year from the date of signing the contract.**